

Robert Adeland

From: "Joe Schatz" <JSchatz@WinkleIndustries.com>
To: "Robert Adeland" <robert@marketingstrategiesandsolutions.com>
Sent: March 16, 2011 12:38 PM
Subject: RE: new magnet photo

OUTSTANDING!!!!

From: Robert Adeland [mailto:robert@marketingstrategiesandsolutions.com]
Sent: Wednesday, March 16, 2011 12:31 PM
To: Joe Schatz
Subject: new magnet photo

Joe,

Thought you would like to see a photo of the new magnet. It is being shipped today in the crate. It will be going by transport and should be there Monday or Tuesday at the latest.

Hope you like it. The color is right on, the lead box is 2.75" high by 8.5" long.

We got the raised lettering and the Winkle in the correct font and in the right places. It should be a lot stronger than its predecessor as the lifting lugs and help lugs are made from MDF and are buried in the piece about 3-4" deep.

Thanks for choosing the right color.

Take care

Robert

Marketing Strategies & Solutions
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Marketing Strategies & Solutions is a full service integrated marketing firm specializing in B-2-B communication.

Our commitment to our clients is to create strong messages in a meaningful way and memorable fashion that rises above the clutter.

Robert Adeland

From: "Mark Gazan" <mark.gazan@hudsonvilletrailer.com>
To: "Robert Adeland" <robert@marketingstrategiesandsolutions.com>; "Mike Kloepfer" <MikeK@titantrailers.com>; "Sandy Kloepfer" <Sandyk@titantrailers.com>
Cc: "Jeff Root" <jeff.root@hudsonvilletrailer.com>; "Rick Lees" <RickL@titantrailers.com>; "Rob Jerry" <robj@titantrailers.com>
Sent: January 26, 2011 1:31 PM
Subject: RE: Jim Carey Trucking

Robert,

I saw the HTD article today before your email below and all I could say was – WOW!!! I thought the same thing – two great testimonials in one article plus a great testimonial about H.T. and Titan! The headline definitely caught my eye but turned out to be a great story!!

Thanks for what you do for us and Titan.

Best Regards,

Mark

Robert Adeland

From: "Bill VanSant" <BVanSant@stonearchcapital.com>
To: "Mark Hollister" <mhollister@norcoattachments.com>; "Robert Adeland" <robert@marketingstrategiesandsolutions.com>
Cc: "Carl Hartfield" <chartfield@norcoattachments.com>
Sent: September 23, 2010 6:04 AM
Subject: RE: 250 leads for Norco Attachments

Thanks, Mark,

I continue to be impressed with Robert and his team!

Bill

Robert Adeland

From: "Bill VanSant" <BVanSant@stonearchcapital.com>
To: "Robert Adeland" <robert@marketingstrategiesandsolutions.com>; "Carl Hartfield" <chartfield@norcoattachments.com>; "Mark Hollister" <mhollister@norcoattachments.com>
Cc: <ddubey@norcoequipment.com>; <cdull@norcoequipment.com>
Sent: August 14, 2010 7:50 AM
Subject: RE: The Norco Article has attracted a lot of attention!

Thanks, Robert,

The feedback continues to be very encouraging and substantiates the value of the Norco-Marketing Strategies partnership. We are impressed by the results and believe Norco Attachments has gained early market recognition based on your good work!

Have a great weekend.

Regards,

Bill

Robert Adeland

From: "Mark Hollister" <mhollister@norcoattachments.com>
To: "Robert Adeland" <robert@marketingstrategiesandsolutions.com>; "Bill VanSant" <BVanSant@stonearchcapital.com>; "Carl Hartfield" <chartfield@norcoattachments.com>
Cc: <ddubey@norcoequipment.com>; <cdull@norcoequipment.com>
Sent: August 13, 2010 5:25 PM
Subject: RE: The Norco Article has attracted a lot of attention!

Robert, thank you for the information. Great news. This is a tribute to you and your people and their due diligence in listening and portraying our compelling story. Hardly a day goes by that a dealer does not ask us to tell it.

I am very familiar with the spaceport story, as a large contractor and developer from Tampa have been working on a land deal around the Spaceport for development for over 5 years and have it secured. I expect to get some business from it in the future. It will make a great testimonial story. We will keep you posted.

Thank you and have a great week end.

Mark

Mark A. Hollister
Sr. V.P. Sales & Marketing
Norco Attachments

Robert Adeland

From: "Andreas Ernst" <aernst@sennebogenllc.com>
To: "Robert Adeland" <robert@marketingstrategiesandsolutions.com>
Cc: "Karen O'Donnell" <sales@marketingstrategiesandsolutions.com>; "Constantino Lannes" <clannes@sennebogenllc.com>
Sent: March 10, 2010 9:46 AM
Subject: LVI/Mazzocchi article

Robert

Thank you. Great job.

Regards,
Andreas W. Ernst
Regional Sales & Marketing Manager
SENNEBOGEN L.L.C.

Robert Adeland

From: "mike pass" <pass_m@bellsouth.net>
To: "Robert Adeland" <robert@marketingstrategiesandsolutions.com>
Sent: March 13, 2009 11:26 AM
Subject: Re: Vezzani in print

Robert,

What a great piece!! It complements everybody. It's very well done and we would love to use it to further the Vezzani story. I'm sending it to Italy too.

I'll make sure to let you know the next time I plan to visit Zubick.

Thanks a million!!

Mike

----- Original Message -----

From: Robert Adeland
To: Pierluigi Sambolino ; pass_m@bellsouth.net
Cc: Mina Thaler ; Karen O'Donnell
Sent: Thursday, March 12, 2009 6:42 PM
Subject: Vezzani in print

Gentlemen

I hope that all is going well. We have had our first hit with the publications. This particular publication combined the SENNEBOGEN jobsite report with the Vezzani jobsite report and treated it as a report on the Zubick's operation. In spite of that, am sure that you will like it as they have almost used everything from our article and have the Vezzani shear front and centre in the picture on the second page. Please click on the link http://www.baumpub.com/rpn/features_details.php?feature_id=972&fpage=1 and it will take you to the report. If that click doesn't work, go to www.baumpub.com and click on

Recycling Product News and follow it to the feature story. They have also made it the feature story in the print edition of the March issue of the publication and actually feature Ben Zubick on the front cover. I have requested a dozen copies and will deliver a number of them to the Zubicks for their keeping. As well, I will mail you each a few copies for distribution.

I look forward to your feedback. I will keep watching for other publications that carry the story. Thanks again for your support, confidence and help in getting the Vezzani story told. Look forward to seeing you at ISRI.

Take care

Robert Adeland

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Robert Adeland

From: <Larry_Shuck@bramco.com>
To: "Robert Adeland" <robert@marketingstrategiesandsolutions.com>
Sent: January 9, 2009 9:40 AM
Subject: Re: SENNEBOGEN jobsite reports.

Robert,

It's been my pleasure - you run a good ship !!!!!!!!

Please work through Gary Hirsch as you make progress.

Regards,

Larry G. Shuck
Senior Vice President
Bramco, Inc.
Office : 502-493-4203
Cell : 502-551-0625

"Robert Adeland" <robert@marketingstrategiesandsolutions.com>

"Robert Adeland"
<robert@marketingstrategiesandsolutions.com>

01/08/2009 06:50 PM

To<Larry_Shuck@bramco.com>
<Johnny_Cadden@bramco.com>,
<Kelly_Cates@bramco.com>,
<Phil_DeGreif@bramco.com>,
<Tim_Kreider@bramco.com>,
cc<Josh_Farmer@bramco.com>, "Adam Sanders"
<adam_sanders@bramco.com>,
<Gary_Hirsch@bramco.com>,
<aernst@sennebogenllc.com>, "Mina Thaler"
<mina@marketingstrategiesandsolutions.com>
SubjectRe: SENNEBOGEN jobsite reports.

Mr. Shuck

Thank you for all your assistance. Much appreciated. We will begin contacting the members of the Brandeis sales team next week. As per your request, nothing will be sent out until everyone (Bramco, SENNEBOGEN **AND** your customers) have had the opportunity to review the application articles and are satisfied with the enc product. For Bramco, should we work it back through the salesman on the account or should it go to Mr. Hirsch Please advise.

Larry, it has been a pleasure working with you and I hope that our paths will cross again. Enjoy your retirement.

Take care
Robert Adeland

Marketing Strategies & Solutions

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